REQUEST FOR PROPOSAL

Video Documentation of Project Activities and Impact under the Natural Resource Management (NRM) Project supported by HDFC Bank Parivartan in Peth Block of Nashik District, Maharashtra

About BRLF

Bharat Rural Livelihoods Foundation (BRLF) is an independent society established by the Government of India under the Ministry of Rural Development. BRLF was set up to upscale civil society action in partnership with central and state governments to ensure better implementation and outreach of government schemes and programmes. Working in collaboration with civil society organisations with a local presence, BRLF supports strategies and efforts that deliver results, with a particular focus on tribal and rural communities across central India.

For more information, visit: www.brlf.in

Background and Objective

BRLF invites quotations from experienced agencies and individuals to document selected project activities and outcomes in Peth block, Nashik district, Maharashtra. The assignment will visually document project interventions, implementation on the ground, community participation and observable impact. The footage should be authentic, clear and suitable for communicating project progress and impact to relevant stakeholders.

Scope of Work

- Develop 9 short films (each not more than 180 seconds) on the interventions listed below and one film on the overall project (of not more than 300 minutes)
- Capture high-quality video footage and photographs (maximum 30) of the interventions listed in the deliverables table, including relevant structures, field-level practices, and utilisation.
- Capture visuals that clearly communicate each intervention and its context; include night-time footage for solar streetlights where feasible and required.
- Record farmer/community interactions and short interviews, where appropriate and with consent, to help document experiences and perceived changes.
- Edit and compile the footage into agreed video outputs, with suitable sequencing, voice-overs, titles/captions, basic colour and audio correction, and background music where appropriate and licensed.
- Plan and coordinate field visits with BRLF and/or the designated project team before filming.
- Coordinate closely with BRLF/project representatives, incorporate feedback and submit final files in formats agreed at the start of the assignment.
- Obtain consent for identifiable interviews/footage and ensure respectful representation of community members.
- Deliver all raw video footage and photographs on a hard drive with BRLF for future use

Interventions and Key Visuals to Capture

The villages listed below are the proposed filming locations. All villages are within a 25 km radius of one another. The final field schedule will be coordinated with BRLF/project representatives.

#	Intervention	Particulars / Key Visuals to Capture	Village(s)
1	Crop Demonstration	SRT – Direct Seedling Transplantation; SRI – RR and CC distance maintained consistently after transplantation; crop stand and plot-level impact.	Waghyachibari, Kohor
2	Farmer Field School (FFS)	Actual training session, farmer participation and mass adoption of recommended Package of Practices (PoP).	Tilbhat
3	Horticulture Plantation	Mango orchard plantation: plantation layout, plant establishment, farmer/plot context and landscape view.	Tilbhat, Shinde, Hanumantpada
4	Desilting of PT	Enhanced water storage capacity and utilisation of excavated silt for application to agricultural land.	Usthale
5	Core Wall Gabion	Structure, surrounding landscape and created water storage.	Tilbhat
6	Check Dam	Check dam structure, impounded water, upstream/downstream impact and created water storage.	Gonde, Dolharmal, Umbardahad
7	Solar Street Light	Functional solar streetlights and night-time visual impact on the community.	Dhabayachapada
8	Trellis System	Vegetable/creeper cultivation using trellis, crop growth, farmer interaction and plot-level visuals.	Waghyachibari, Tilbhat
9	Farm Pond	Created water storage, pond structure, surrounding agricultural landscape and utilisation.	Waghyachibari

Location and Cost Considerations

- All listed villages are within 25 km of one another, allowing efficient field documentation planning.
- This RFP is intended for agencies/individuals based in Mumbai, Nashik or other nearby areas. Applicants should be able to mobilise locally and keep travel and related expenses to a minimum.

- Agencies and individuals who can deliver the required quality within an economical and cost-effective budget are especially encouraged to apply. The Proposal should clearly itemise professional fees, travel/local conveyance, equipment, editing and any other anticipated expenses.

Technical and Delivery Requirements

- Applicants should have relevant experience in video documentation, field-based filming, development projects, rural livelihoods, agriculture or community-focused work.
- Applicants should submit a brief approach/work plan, links to relevant previous work, and an itemised financial quotation.
- All raw footage and final edited outputs produced under the assignment shall be delivered to BRLF. Raw footage should be provided on a hard disk procured by the agency only.
- The selected agency/individual will coordinate with BRLF and the project team for access, scheduling, review and approval of the footage and final outputs.
- Please note that up to 3 rounds of editing will not be chargeable.

Timeline

This video documentation should be completed by the end of December 2026. Shooting will commence in November. Applicants should propose a realistic milestone-based timeline covering preparation, field filming, editing, review, revisions and final delivery. The final schedule will be agreed with BRLF and will depend on field access and project coordination.

Submission Details

Interested agencies/individuals are requested to submit:

- Technical proposal/brief approach and work plan.
- Portfolio or links to relevant video documentation work.
- Itemized financial proposal, including all anticipated travel and production costs.
- Proposed timeline and details of the team, where applicable.

Email: procurement@brlf.in

Subject line: “Proposal for Video Documentation of Project Activities and Impact – Peth, Nashik"

Submission deadline: November 09, 2026

For queries related to this RFP, please write to communications@brlf.in with the subject line "Query: Video Documentation RFP – Peth, Nashik".