



**BRLF**  
BHARAT RURAL  
LIVELIHOODS FOUNDATION



# Eradicating poverty amongst Adivasis in India



## About Bharat Rural Livelihoods Foundation

An independent, not-for-profit society set up by the Government of India in 2013. It aims to scale-up civil society action in Adivasi India in partnership with the government, civil society organizations, and private stakeholders. It channels funds allocated by governments, banks, corporates, and other philanthropic foundations for various public programs and ensures their proper implementation at the grassroots to generate measurable impact.



# What we want to do

## Our Goals

- 1.5 million poor Adivasi households lifted from poverty and living well by 2025.
- 1000 Adivasi youth and women trained by 2025 as development professionals.
- Achieve scale and impact to transform the Adivasi outlook, renew trust, redress the development deficit, and turn the tide away from violent extremism, distress migration, and human trafficking.
- Identify, train, and place hundreds of tribal youth from the villages to champion socio-economic interventions for Adivasi communities.
- Ensure skilled human resource availability.



### Focus Areas

Central Indian Adivasi belt comprising **1077 blocks** with **more than 20% Adivasi population**.  
190 districts in **Odisha, Jharkhand, West Bengal, Chhattisgarh, Madhya Pradesh, Telangana, Andhra Pradesh, Maharashtra, Rajasthan, and Gujarat.**

## Value Proposition

- Support PM's initiatives for fostering livelihood security.
- Reforms in Government flagship programs.
- Innovations for improving rural livelihood.
- Promote participatory groundwater management.
- Taking forward non-pesticide management-based agriculture.
- Value chain development for Non-Timber Forest Produces and crops.
- Working in the most neglected regions & Particularly Vulnerable Tribal Groups.
- Building capacities of rural professionals.
- Building capacities of small community-based organizations (CBOs).
- Providing states, an opportunity to get into NGO partnerships.

## BRLF's partners and stakeholders

The synergy between BRLF, state governments and CSOs offers a win-win partnership for all stakeholders. On the one hand, the CSOs gain by better responsiveness of the system through government involvement at all the stages of program implementation. In contrast, on the other, State governments gain by generating tremendous social capital for their programs.

The state governments are represented in the **General Body (GB)**, **Executive Committees (EC)**, and **Project Grantee and Selection Committee (PGSC)** of the organization with the goal of providing constructive support to, and facilitation of the proposals designed by the CSOs based on partnerships with the state governments.

- **The State**
- **Civil Society Organisations (CSOs) at the Grassroots**
- **Community-Based Organisations (CBOs)**
- **Public and private partnerships**

# Our Achievements

## Milestones

1. **61 Civil Society** Organisations and consortiums co-financed by BRLF as of April 2022.
2. **7.34 lakh** poor households in **10,624 villages** of **274 blocks** in **92 districts** of **9 states** impacted in a short span of 5 years
3. Effective outreach to **566,009 women** and **544,118 scheduled tribal households** partners in 5 years.
4. Focus on **Self Help Groups & Micro Enterprises - 50,000 Plus Poor Women's Groups** formed and functional
5. **High Impact** Collaborations with State Governments of



### West Bengal

Started the Spring shed Rejuvenation program in four districts in partnership with Commissioner, MGNREGS, Govt of West Bengal; followed by UsharMukti ("freedom from barrenness"), an MGNREGA-based mega-watershed program) in 55 blocks of 6 districts in West Bengal in partnership with the MGNREGA Cell.

### Chattisgarh

Partnership with the Government of Chhattisgarh to implement a mega- watershed project in 26 blocks of 12 districts, co-created and co-financed with Axis Bank Foundation.



### Odisha

Partnership with the Department of Horticulture and Odisha Livelihoods Mission to implement the Agriculture Production Cluster project aiming to double the income of 1 lakh farmers in 40 backward blocks of Odisha.



### Jharkhand

Signed an MoU with the Commissioner, MGNREGS, Govt of Jharkhand to implement a mega watershed project in 26 blocks of the districts. The project is co-financed by the Hindustan Unilever Foundation and Welthungerhilfe.



### Telangana

Strengthening Community Forest Rights implementation in Telangana State in partnership with Commissioner, Tribal Welfare, Govt of Telangana



### Maharashtra

Partnership with Human Development Department, Govt. of Maharashtra on Improving Human Development Index (HDI) in Maharashtra Theme through High Impact Livelihoods Interventions covering 25,000 households. Partnership with Maharashtra Tribal Development Department focusing on High impact livelihoods project covering the tribal-dominated blocks of the Vidarbha region



**Achieving Maximum Leverage for Every Rupee Spent: 1 Rupee invested by BRLF mobilized 3 Rupees in co-finance and 18 Rupees in leverage. The multiplier with BRLF investment is 21x**



# Why Partner with BRLF

A Partnership to end poverty

**Accountability:** every rupee donated to BRLF yields more returns per investment than is traditionally possible if you fund a rural NGO directly or your community outreach project.

**Transparency:** a dedicated MIS takes care of due diligence, monitoring, and evaluating funds and projects most efficiently and transparently.

## Customized solutions to your funding priorities

- Make annual grants to BRLF to bridge resource gaps of CSOs.
- Sponsor one batch or multiple batches of Adivasi youth for the Certificate Program in Rural Livelihoods.

- Co-finance innovative projects with BRLF for CSOs of your choice from our list.
- Ask to customize a project that suits your needs and our vision at focused geography within the Central Indian Tribal Region.
- BRLF is registered under the Societies Registration Act, 1860. It has a 12A and an 80G registration under the Income Tax Act.
- Donations are exempt from income tax under section 80G of the Income Tax Act.
- BRLF is subject to audit by the Controller and Auditor General (C&AG) of India.

## Our Donors and Supporters

				
				
				

For partnerships and queries, contact

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*Be a part of the impact-driven, scalable, replicable, and sustainable change movement!*