

# BRLF

**IIHMR** UNIVERSITY



## A unique Inclusive Capacity Building Initiative for tribal India that seeks to combine appropriate knowledge and skills components to address the Capacity Building challenge in the rural livelihoods sector

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**Admissions are open for  
the Certificate Programme  
in Rural Livelihoods**

**Last date of Application:  
July 30<sup>th</sup> 2017**

### Key Dates:

**Programme Announcement: July 7<sup>th</sup> 2017**

**Last date for submission of  
application: July 30<sup>th</sup> 2017**

**Beginning of programme: October  
5<sup>th</sup>, 2017**

The Certificate Programme in Rural Livelihoods (CPRL) addresses the capacity building challenge for existing and aspiring rural professionals who would potentially engage at sub-district levels in the rural development sector; be it through NGOs, Government Institutions and initiatives, or, as elected representatives of the Panchayati Raj Institutions (PRIs).

The Certificate Programme is for candidates / aspirants who belong to ST, DNT, NT communities from BRLF mandated regions where BRLF is currently mandated to support intervention projects. It is a multi-centre; multi-topic unique programme with a strong bias to IT enabled field-based learning pedagogy. The 14 knowledge partners, who have come together to offer the certificate programme under the umbrella of BRLF Capacity Building Initiative, provide all participants an opportunity to undergo a sharply defined, practice-enriched teaching learning experience. The program covers different domains of rural livelihoods wherein knowledge and skills components of these courses shall be imparted in field locations by these leading organisations in the sector across the Central Indian tribal belt.

### Programme Design:

The proposed Certificate program consists of 13 learning modules. The execution of certificate program is proposed in two parts. Part I of the course aims at building conceptual understanding on key areas of focus under the Certificate programme, as well as, functional IT and language skills of participants for enhanced learning. This part of the curriculum shall be hosted at IIHMR University, Jaipur wherein the candidates would be exposed to a strong learning environment of a premier institution. Part II of the programme consists of Core thematic modules which will be executed at field sites of knowledge partners located across the Central Indian tribal belt. The core thematic modules integrate towards building a comprehensive learning experience of rural livelihoods interventions, given the varied contexts and agro-ecological zones.

Learning sites located across 7 states of Central Indian Tribal Belt and with leading organizations in the sector

Entry into a University certification system without any minimum requisite of formal education\*

On – Site practice based and IT enabled learning and exercise tools with continued learning experience

\*Recognition of individual skills and knowledge through an entrance screening mechanism to the programme

Interaction with eminent scholars and practitioners from across the country and continuous access to IT enabled teaching learning material through AV resources and laptops for each participant

Learning focus on emerging challenges in the rural livelihoods sector involving contemporary themes in field practice

## Learning Modules

### Foundation Modules (Location: at IIMRU)

Soft Skills/ Life Skills

Functional IT skills

Functional Eng. Lang. Skills

Tribal Situation in India

Water: Need for a paradigm Shift

### Core thematic Modules (Location: Individual field sites)

Participatory Ground Water Management

Watershed Management

Participatory Irrigation Management and Participatory Drinking Water Management

Water, Sanitation & Hygiene (WASH)

Gender and livelihoods

Natural Resource Management and Common Property Resources

Farm based livelihoods in a value chain approach 1: Introduction to Whole Farm Approach

Rural Credit, MFIs, SHG, Bank Linkage and the NRLM

Institution Building 1: Women Self Help Groups and Livelihoods

PESA, FRA: Forest based livelihoods, legal challenges and field perspectives

Livestock Management for Large Ruminants, Goat Rearing & Backyard Poultry

Institution Building 2: Rural community enterprise models in a value chain approach

Farm based livelihoods in a value chain approach: Non-Pesticide Management in

Agriculture

Convergence Models – Case of MGNREGS

Rights and Entitlements 1: Forest based livelihoods

Rights and Entitlements 2: Decentralized governance and People's Institutions

## Programme Fee:

Tuition Fee	INR 2,00,000
Fee waiver for 2017-18	90%
Payable fee for shortlisted candidates	INR 20,000

The Programme fee below is as per academic year 2017-18 and includes all costs associated with the programme including study materials, residential facilities, food, travel, access to library after admissions into the programme. However, participants will have to bear their personal and incidental expenditures like clothes, medicines, etc. Group accidental insurance shall be provided for all candidates undertaking the certificate programme in line with institutional policy of BRLF.

Individual candidates/ nominating agencies / institutions shall have to pay INR 20,000 as programme tuition fee at the time of admission.

100% waiver of fees may be given on the basis of merit. (case to case basis)



## How to Apply:

Download the Application pack consisting of the Nomination form and Application form from BRLF/ IIHMRU website

↳ Ask your current organization/ institution to support your nomination\*

↳ Fill in the Application form and attach necessary supporting documents

↳ Email the application pack to [cpri@brlf.in](mailto:cpri@brlf.in)  
or post it to "Bharat Rural Livelihoods Foundation  
C-32, Second Floor, Ratna Vilas, Neeti Bagh  
New Delhi 110049"

**Last date to send in your applications – July 30<sup>th</sup> 2017**

\*Institutions can nominate their present staff/ employees / team members/ CRPs directly. An entrance screen mechanism will ensure writing, reading, and arithmetic skills of candidates up to the level of Standard Tenth.

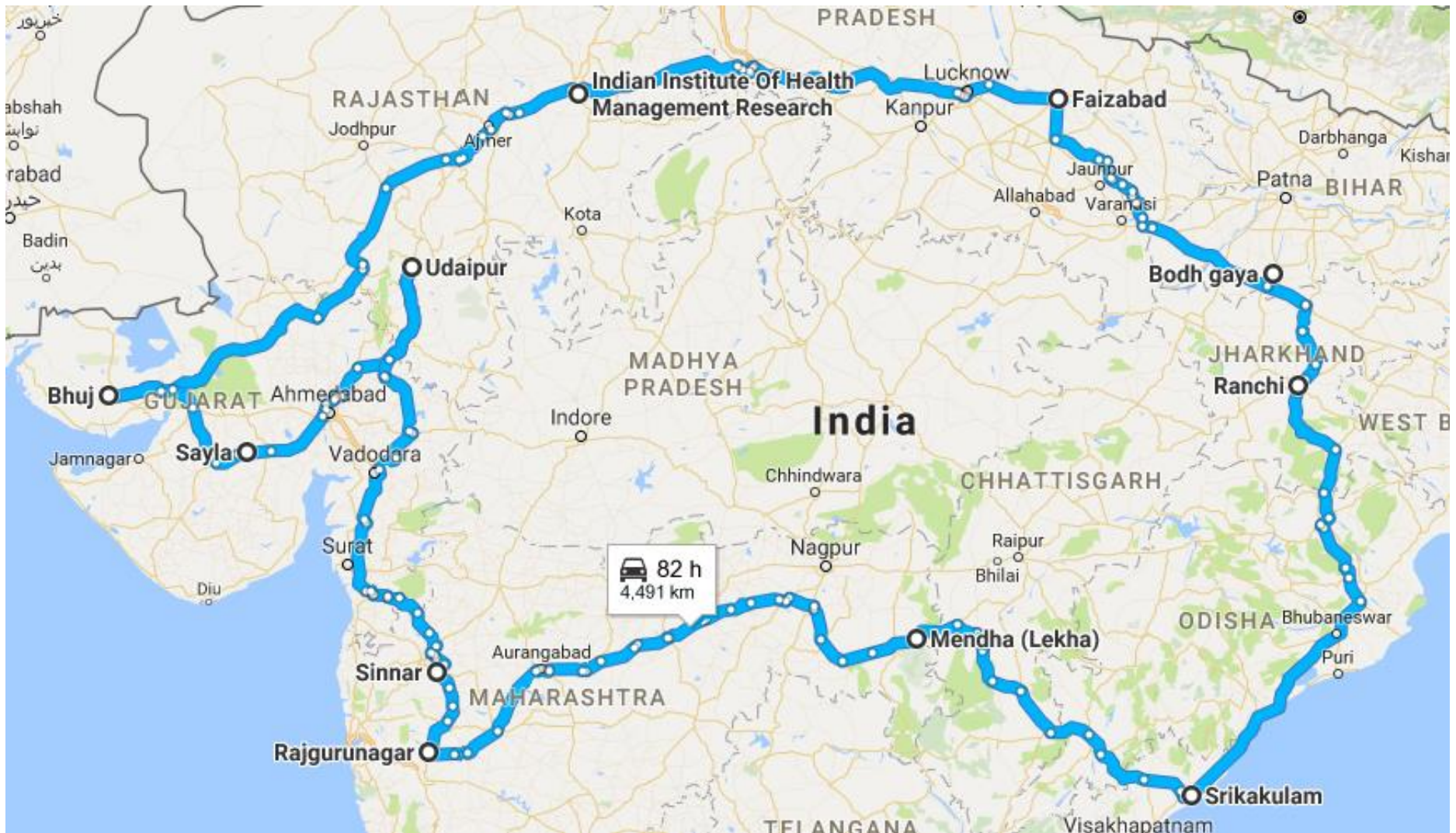
## Eligibility Criteria:

### For candidates:

- The candidate must belong to ST/DNT
- The candidate must have a domicile of the mandated region of BRLF
- The candidate must belong to the age group of 18-40 years.
- The candidate must have some work experience in the sector
- Must submit a declaration of knowledge of reading, writing and arithmetic skills up to the level of tenth standard (to be tested through the screening test)

### For Nominating Institutions/ organizations:

- All SRLMs, State Rural Development Departments, and, PRIs from BRLF's mandated region are eligible to nominate candidates for the course
- The nominating NGO/CBO must be registered as a not-for-profit under Section 12-A of Income Tax Act.
- The focus of the institution must be on tribal, especially women's empowerment
- The area of operation of the institution/ organization must lie within the mandated region of BRLF





Bharat Rural Livelihoods Foundation (BRLF) is an autonomous body, registered under the Societies Registration Act, 1860. BRLF was established through a Union Cabinet decision on 3rd September 2013, in which the cabinet resolved to set up an independent society to upscale civil society action in partnership with Government. A Memorandum of Understanding (MoU) was signed between BRLF and Ministry of Rural Development (MoRD) to foster and facilitate civil society action in partnership with government for transforming the livelihoods and lives of people across India. BRLF's mandate is all India, though the initial focus of BRLF is on the Central Indian Adivasi belt, centered on blocks/ tehsils/ talukas/ mandals with a >20% Adivasi population in around 1077 blocks (as per 2011 census) across 190 districts in the states of Orissa, Jharkhand, West Bengal, Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telangana, Maharashtra, Rajasthan and Gujarat.

The mission of IIMRU is to improve standards of health and well being through the better management of health care and related programs through research, training, and consulting activities. Working collaboratively as partners, disseminating information, and sharing knowledge at the national and global levels are fundamental attributes of the ethos of the IIMRU. The University networks closely with prestigious universities and organizations at the international and national levels. The MBA, Rural Management, at IIMRU is considered to be a flagship educational programme in developing trained professional managers with requisite skills for managing rural development organizations, both in the public and the private sectors. IIMRU's School of Rural Management is focused on meeting the rising demand for quality interventions in the rural development sector.

**For further details contact us at:**

**Bharat Rural Livelihoods Foundation  
C-32, Second Floor, Ratna Vilas,  
Neeti Bagh, New Delhi 110049**

**Or**

**Indian Institute of Health Management  
Research, 1, Prabhudayal Marg, Near  
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9953078078**

**Fax No: 011-41013385**