Certificate Program in Rural Livelihoods

A capacity building initiative of Bharat Rural Livelihoods Foundation and IIHMR University for developing Tribal Rural Professionals
A unique Inclusive Capacity Building Initiative for tribal India that seeks to combine appropriate knowledge and skills components to address the Capacity Building challenge in the rural livelihoods sector

The Certificate Program in Rural Livelihoods (CPRL) addresses the capacity building challenge for existing and aspiring rural professionals who would potentially engage at sub-district levels in the rural development sector; be it through NGOs, Government Institutions and initiatives, or, as elected representatives of the Panchayati Raj Institutions (PRIs).

The Certificate Program is for candidates / aspirants who belong to ST, DNT, NT communities from BRLF mandated regions where BRLF is currently mandated to support intervention projects. It is a multi-centre; multi-topic unique program with a strong bias to IT enabled field-based learning pedagogy. The 16 knowledge partners, who have come together to offer the certificate program under the umbrella of BRLF Capacity Building Initiative, provide all participants an opportunity to undergo a sharply defined, practice-enriched teaching learning experience. The program covers different domains of rural livelihoods wherein knowledge and skills components of these courses shall be imparted in field locations by these leading organisations in the sector across the Central Indian tribal belt.

Program Design:

The proposed Certificate program consists of 16 learning modules. The execution of certificate program is proposed in two parts. Part I of the course aims at building conceptual understanding on key areas of focus under the Certificate program, as well as, functional IT and language skills of participants for enhanced learning. This part of the curriculum shall be hosted at IIHMR University, Jaipur wherein the candidates would be exposed to a strong learning environment of a premier institution. Part II of the program consists of Core thematic modules which will be executed at field sites of knowledge partners located across the Central Indian tribal belt. The core thematic modules integrate towards building a comprehensive learning experience of rural livelihoods interventions, given the varied contexts and agro-ecological zones.
Learning sites located across 7 states of Central Indian Tribal Belt

Entry into a University certification system without any minimum requisite of formal education

On – Site practice based exercise tools with continued learning experience

Recognition of individual skills and knowledge through an entrance screening mechanism

Interaction with eminent scholars and practitioners from across the country

Access to IT enabled teaching learning material through AV resources and laptops

Learning Modules

**Foundation Modules (Location: at IIHMRU)**
- Soft Skills/ Life Skills (QUEST Alliance)
- Functional IT skills (DEF)
- Functional English Language Skills (QUEST Alliance)
- Tribal Histories, Indigenous Knowledge System, Culture and Socio-political Identities (Bhasha Research)

**Core Thematic Modules (Location: Individual field sites)**
- Participatory Ground Water Management (ACT)
- Watershed Management (AKRSP-I)
- Participatory Irrigation Management & Participatory Drinking Water Management (AKRSP-I)
- Water, Sanitation & Hygiene (Gram Vikas)
- Gender and Livelihoods (ANANDI)
- Natural Resource Management and Common Property Resources (FES)
- Farm based Livelihoods in a value chain approach (I): Whole Farm Approach (Yuva Mitra)
- (II): Non-Pesticide Management in Agriculture (PRAN)
- Off Farm Livelihoods in a value chain approach: Livestock Management for Small and Large Ruminants, & Backyard Poultry (WASSAN)
- Institution Building (I): Women Self Help Groups (SHGs) and Livelihoods (Samaj Pragati Sahyog)
- (II): Rural community enterprise models in a value chain approach (Udyogini)
- Rights and Entitlements (I): Forest based Livelihoods, legal challenges and field perspectives (Menda Lekha)
- (II): Decentralized Governance and People’s Institutions (SATHI & SETU Abiyan)
How to Apply:

Download the Application pack consisting of the Nomination form and Application form from BRLF/IIHMRU website

Ask your current organization/ institution to support your nomination*

Fill in the Application form and attach necessary supporting documents

Email the application pack to cprl@brlf.in or post it to “Bharat Rural Livelihoods Foundation C-32, Second Floor, Ratna Vilas, Neeti Bagh New Delhi 110049”

*Institutions can nominate their present staff/ employees / team members/ CRPs directly. An entrance screen mechanism will ensure writing, reading, and arithmetic skills of candidates up to the level of Standard Tenth.

Eligibility Criteria:

For candidates:

- The candidate must belong to ST/DNT.
- The candidate must have a domicile of the mandated region of BRLF.
- The candidate must belong to the age group of 18-40 years.
- The candidate must have some work experience in the sector.
- Must submit a declaration of knowledge of reading, writing and arithmetic skills up to the level of tenth standard (to be tested through the screening test).

For Nominating Institutions/ organizations:

- All SRLMs, State Rural Development Departments, and, PRIs from BRLF’s mandated region are eligible to nominate candidates for the course.
- The nominating NGO/CBO must be registered as a not-for-profit under Section 12-A of Income Tax Act.
- The focus of the institution must be on tribal, especially women’s empowerment.
- The area of operation of the institution/ organization must lie within the mandated region of BRLF.
Training Locations:

- Quest & DEF, IIHMRU Jaipur, Rajasthan
- ACT, Bhuj, Kutch, Gujarat
- AKRSP-I, Sayla, Surendranagar, Gujarat
- BHASA, Tejgadh, Gujarat
- Anandi, Sayla, Surendranagar, Gujarat
- FES, Udaipur, Rajasthan
- Yuva Mitra, Sinnar, Maharashtra
- Samaj Pragati Sahyog, Bagli, Madhya Pradesh
- Mendha (Lekha) GP, & Setu Abhiyan Gadchiroli, Maharashtra
- Gram Vikas, Behrampur, Odisha
- WASSAN, Srikakulum, Andhra Pradesh
- Udyogini, Ranchi, Jharkhand
- PRAN, Bodhgaya, Bihar
- SATHI, Faizabad, Uttar Pradesh
Bharat Rural Livelihoods Foundation (BRLF) is an autonomous body, registered under the Societies Registration Act, 1860. BRLF was established through a Union Cabinet decision on 3rd September 2013, in which the cabinet resolved to set up an independent society to upscale civil society action in partnership with Government. A Memorandum of Understanding (MoU) was signed between BRLF and Ministry of Rural Development (MoRD) to foster and facilitate civil society action in partnership with government for transforming the livelihoods and lives of people across India. BRLF’s mandate is all India, though the initial focus of BRLF is on the Central Indian Adivasi belt, centered on blocks/ tehsils/ talukas/ mandals with a >20% Adivasi population in around 1077 blocks (as per 2011 census) across 190 districts in the states of Orissa, Jharkhand, West Bengal, Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telangana, Maharashtra, Rajasthan and Gujarat.

The mission of IIHMRU is to improve standards of health and well-being through the better management of health care and related programs through research, training, and consulting activities. Working collaboratively as partners, disseminating information, and sharing knowledge at the national and global levels are fundamental attributes of the ethos of the IIHMRU. The University networks closely with prestigious universities and organizations at the international and national levels. The MBA, Rural Management, at IIHMRU is considered to be a flagship educational program in developing trained professional managers with requisite skills for managing rural development organizations, both in the public and the private sectors. IIHMRU’s School of Rural Management is focused on meeting the rising demand for quality interventions in the rural development sector.